

# SPONSORS

## Event Sponsorship



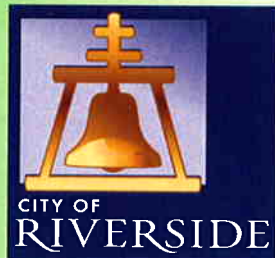
## Breakfast Sponsorship



A Sempra Energy utility

Glad to be of service.

## Vehicle Sponsorship



## Exhibitor Sponsorship



# AGENDA

## 11th Annual Advancing the Choice EXPO



Tuesday, April 27, 2010

Eagle Glen Golf Club  
1800 Eagle Glen Parkway  
Corona, CA 92883

# AGENDA

8:30 a.m.-9:00 a.m. Registration & Breakfast

9:00 a.m.-9:10 a.m. Welcome & Opening Remarks

Mayor Karen Spiegel, City of Corona  
Barbara Spoonhour, Clean Cities Coordinator



9:15 a.m.-10:40 a.m. SESSION ONE

## TRACK 1: Latest Technologies in Electric Vehicles & Emission Reductions

This track includes information on electrical plug-in vehicle devices, an upcoming regional Neighborhood Electric Vehicle project, and the latest in idle reduction engine technologies.

Moderator: Martin Bowman, City of Riverside

Panelists: Aaron Martlage, Plug Smart  
John Cain, Urban Crossroads  
Laks de Silva, Valley Power Systems

## TRACK 2: Local Regulations

This track includes informational tips on completing the permit process for E85 dispensers and an update on mobile source rules from the local air district.

Moderator: Ted Trujillo, County of Riverside

Panelists: Todd Letterman, Riverside County Fire Department  
Dean Saito, South Coast Air Quality Management District

10:45 a.m.-10:55 a.m. BREAK



11:00 a.m.-11:55 a.m. SESSION TWO

## TRACK 1: Alternative Fuel Options & Station Technologies

This track includes information on new alternative fuel options, the latest biodiesel equipment available, and cleaner transportation systems, such as hydrogen fueling infrastructure.

Moderator: Suzanne Sievright, Valley Power Systems

Panelists: Greg Springer, Greenfuels America  
Enid Joffe, Cleanfuel Connections, Inc.  
Mike Ippoliti, Clean Transportation Solutions Group - CALSTART

## TRACK 2: State Regulations

This track includes an update from the California Air Resource Board (CARB) on new and upcoming regulations.

Moderator: Scott Ruhlen, Cummins Cal Pacific

Panelists: Kathleen Mead, CARB

12:00 p.m.-1:30 p.m. LUNCH & KEYNOTE SPEAKER

Keynote Speaker: Christine Ervin

1:30 p.m.-3:00 p.m. Vehicle EXPO

2:00 p.m.-3:00 p.m. VIP Reception

